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62109
E. James'

1948 Fall Planting Guide



DAMSON
(see page 2)

E. JAMES NURSERY

8715 MacArthur Blvd., Oakland 5, Calif.

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E. James' Daffodils

Look to the daffodils and narcissi for consistent garden beauty in spring! Planted under ordinary conditions, these dependable sources for spring flowers will produce a show out of all proportion to the amount of effort expended in their planting and care. Don't overlook the investment possibilities of the new varieties—they are capable of returning their owners many times their original cost through their ability to increase and add to their owner's garden enjoyment.

Blooming sequence is noted in each description:
E—early, M—midseason, and L—late.

Golden Daffodils

CARLTON—(M). A magnificent yellow daffodil of giant size and perfect form. Clear bright yellow with a short but broad trumpet which is crinkled at the rim. Extremely vigorous and delightful in the garden. Each 30c, 12 for \$3.00, 100 for \$20.00.

DAWSON CITY—(L). An excellent garden and exhibition flower. Clear golden yellow throughout. Broad flat petals have a smooth surface. Well formed trumpet is handsomely flanged. Late blooms extend the yellow trumpet season. Each 30c, 12 for \$3.00, 100 for \$20.00.

FORTUNE—(E). Huge flowers with glorious coloring on two-foot stems. The broad petals are a solid bright yellow and arranged perfectly flat to support a broad heavy crown of bright coppery orange-red. Very early flowering. Each 50c, 12 for \$5.00, 100 for \$35.00.

HELIOS—(E). Deep golden yellow, somewhat overlapping petals holding a pretty cup slightly deeper in color. The richness of color is very effective in plantings where the bed is partially shaded. Each 25c, 12 for \$2.50, 100 for \$17.50.

KING ALFRED—(M). The most popular yellow trumpet variety and very satisfactory. Medium-large flowers carried on sturdy stems. Color clear yellow throughout. A steady producer and excellent increaser. Each 25c, 12 for \$2.50, 100 for \$17.50. Extra Large "JUMBO" Bulbs: each 35c, 12 for \$3.50, 100 for \$25.00.

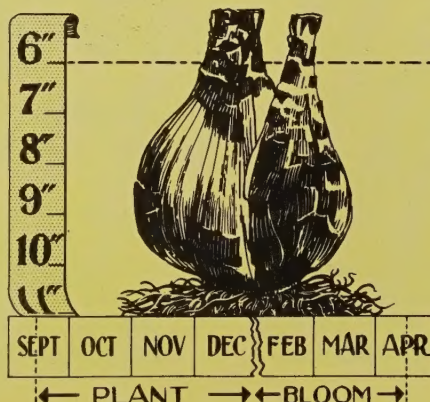
MORE BLOOMS FOR YOUR MONEY!

All our daffodil bulbs are DOUBLE-NOSE No. 1, which means that each bulb is capable of producing two or more flowers the spring following planting. Double-nose bulbs increase rapidly, meaning more fine flowers from each bulb each year under normal garden conditions. Plant good large bulbs and get more blooms for your money!



HOW TO GROW DAFFODILS

Daffodils thrive in any good, well-drained garden soil. Deep soil preparation is necessary for best results and we recommend working in bone meal or compost 16 to 18 inches below the surface. No fertilizer of any kind should come in direct contact with the bulbs. The adjoining chart shows the planting depth, time of planting, and blooming period for Daffodils. Soak the ground thoroughly after planting and keep soil moist until rains begin.



More Daffodils on next
two pages →



ACTAEA

Daffodils with bright color contrasts

ACTAEA—(E). We are listing only one representative of the Poet's group—Actaea. We believe this to be by far the best of all. This one has the largest flowers, pure white with a generous bright red eye. Excellent for planting in the garden and for naturalizing. Each 20c, 12 for \$2.00, 100 for \$15.00.

DAMSON—(M). Pictured on address fold. A superb variety with pure white overlapping petals and frilled crown of pure gold. Long, strong stems support flowers of fine substance. Each 30c, 12 for \$3.00, 100 for \$20.00.

JOHN EVELYN—(M). An outstanding newer daffodil. The pure white perianth opens flat, measuring often 4 or 5 inches across and supporting a 2-inch wide flat cup which is densely frilled and fluted, lemon yellow. Each 35c, 12 for \$3.50, 100 for \$25.00.

Double Daffodils

CHEERFULNESS—(L). This lovely double Poetaz Narcissus is a fine garden variety. Each stem bears three or four dainty flowers, each pure waxy white with a tint of golden or cream toward the center between the petals. Each 20c, 12 for \$2.00, 100 for \$15.00.

TWINK—(E). The most popular double daffodil. The petals are primrose yellow with the shorter petals between a rich clear orange. Flowers very early, has good form and substance. Twink is equally adapted to culture indoors or out. Each 35c, 12 for \$3.50, 100 for \$25.



LAURENS KOSTER

"Cluster-Flowered" *Narcissi* for Garden fragrance

LAURENS KOSTER—(E). Like the Polyanthus Narcissus but much hardier, the fragrant flowers in generous clusters are white with lemon-yellow cups. It is vigorous and free flowering. Each 20c, 12 for \$1.75, 100 for \$12.50.

TREVITHIAN—(M). A fine sweetly-scented jonquil hybrid producing two or more flowers in a long-stemmed cluster. Broad overlapping perianth of smooth texture. Attractive shallow crown. Petals and crown pale lemon-yellow. Each 25c, 12 for \$2.50, 100 for \$17.50.

CHINESE SACRED LILY. Mid-winter blooms are waxy white with tiny yellow cup. Intensely fragrant. Each 20c, 12 for \$1.75, 100 for \$12.50.

SOLEIL D'OR. Mid-winter blooms are yellow with orange colored cup. Very fragrant. Each 20c, 12 for \$1.75, 100 for \$12.50.

The "Cluster-flowered" narcissi are the most popular of all the narcissi among those living in apartments because they are so easily "forced" into flower in such simple devices as bowls of pebbles filled with water or in pots with garden soil.



Daffodils in the Popular "Cool" Shades...

BEERSHEBA—(M). A magnificent large pure white flower with overlapping petals. The fine trumpet is deeply flanged and rolled at the rim. Tall stiff stems carry the flower well above the foliage. Each 75c, 12 for \$7.50, 100 for \$50.00.

SILVER STAR—(E). Perfect broad-petaled star-shaped perianth is creamy-white. Primrose trumpet is wide-mouthed and finely proportioned. Trumpet changes to creamy-white, just a shade deeper than perianth. Bulbs multiply rapidly. Flowers borne on long strong stems. Each 45c, 12 for \$4.50, 100 for \$35.00.

The Finest Pink Daffodil...

MRS. R. O. BACKHOUSE—(E). The famous Pink Trumpet Daffodil. This is truly one of the most beautiful of all varieties for the well-proportioned flowers. The color combination is especially pleasing with the ivory white petals and long narrow trumpet of shell pink with deeply fringed edge. Each 75c, 12 for \$7.50.

A Dainty Miniature...

THALIA—(E). A dainty miniature of outstanding merit. Two or three pure white flowers are borne in a cluster on each stem. Excellent for the rock garden and for pots. Cut flowers make interesting arrangements. Each 40c, 12 for \$4.00, 100 for \$30.00.

SPRING GLORY—(M). A popular bi-color trumpet daffodil. Petals are white and the trumpet yellow. Trumpet is of good size and pure yellow. Free flowering with excellent stems. Each 35c, 12 for \$3.50, 100 for \$25.00.

TUNIS—(E). Tall robust stems carry large perfectly-formed flowers. Petals are broad, waved and pure white. Bold ivory crown has flanged and serrated brim flushed pale coppery gold at the edge. New and outstanding. Each 40c, 12 for \$4.00, 100 for \$30.00.



Naturalizing Daffodils

Daffodils for naturalizing are a special blend made up by our grower to our own specifications. The mixture includes all the popular types: golden and bi-color daffodils, frilled-crown daffodils, single and cluster-flowered narcissi and jonquil hybrids. Bulbs are blended for a long blooming sequence and a good increase in sun or partial shade. Naturalizing Daffodils are economical and eminently satisfactory. Try them under trees and tall shrubs and in the perennial border.

100 bulbs for \$8.00
50 bulbs for \$4.50

Daffodil Collections

"YELLOW TRUMPET" COLLECTION

12 of each of 3 varieties blooming in sequence.
36 bulbs for \$7.25 (\$8.00 value)

HELIOS **KING ALFRED** **DAWSON CITY**
6 each (18 bulbs) for \$3.75 — 3 each (9 bulbs) for \$2.00

"BICOLOR" COLLECTION

Flowers with contrasting colors in cup and petals
12 of each of 3 outstanding varieties
36 bulbs for \$10.75 (\$12.00 value)

SILVER STAR **TUNIS** **SPRING GLORY**
6 each (18 bulbs) for \$5.65 — 3 of each (9 bulbs) for \$3.00

"SPRING INDOORS" COLLECTION

Selected varieties for bowls or pots. 6 each of 4 varieties.
24 bulbs for \$3.45 (\$3.95 value)

CHINESE SACRED LILY **SOLIEL D'OR**
TREVITHIAN **LAURENS KOSTER**
3 of each (12 bulbs) for \$1.85

Quantity Rates... All Bulbs

Six bulbs of a single variety take the dozen rate; 50 bulbs (not less than 25 of a variety) take the 100 rate; 500 or more bulbs, assorted varieties, 5% discount; 1000 or more bulbs, assorted varieties, 10% discount.



JOHN EVELYN

E. James' Tulips

We are pleased to offer our customers a list of tulips representing the finest varieties available from Holland and domestic sources. You will find the tulips on these pages dependable performers. Many are old-timers to California gardeners—some are recent introductions. All are recommended varieties for our climate.

Best results are obtained by planting our "Top-Size" Bulbs.

Darwin Tulips

Prices: 12 for \$1.75, 100 for \$12.50

ALL BRIGHT. This blazing red tulip has excellent form and size; good strong stems.

CITY OF HAARLEM. Pure scarlet with steel blue center and white ring at base of flower.

CLARA BUTT. The most popular pink tulip. Flowers are clear salmon-pink on good stems.

GOLDEN AGE. A good new yellow tulip. Color is deep buttercup yellow; has excellent form.

INSURPASSABLE. A large new tulip of orchid-lavender. Purplish pollen and white center unusual and interesting.

PRIDE OF HAARLEM. A large flower of superb form. Color is cherry-scarlet; stems are long and robust.

PRIDE OF ZWANENBURG. Large salmon-rose flowers on stately stems. A refreshing new deeper pink shade in tulips.

WILLIAM COPELAND. Flowers are mauve-lilac and bloom early. An excellent variety for both garden and pot culture.

WHITE GIANT. Pure white flowers are borne on long, strong stems. An excellent variety to combine with any tulip color.

Cottage Tulips

Prices: 12 for \$1.75, 100 for \$12.50

ADVANCE. A new and already popular tulip. Large flowers on husky long stems are orange-scarlet, flushed rosy-orange.

ALBINO. Large pure white flowers on medium-tall stems are very effective alone or planted with other varieties.

BARBARA PRATT. Light carmine-pink flowers of good form and substance. Petals edged lilac-rose and are yellow at base.

DIDO. Magnificent large flowers are orange-pink with bright orange-yellow feathering at margin.

FARNCOMBE SANDERS. Fiery rose-scarlet, inside cerise-scarlet with white center. Good form and substance.

GOLDEN HARVEST. Big flowers are soft lemon-yellow, carried on long, strong stems.

INGLESCOMBE YELLOW. A popular deep canary-yellow tulip with exceptional form and substance.

ORANGE KING. Prized for its glowing orange color. Petals are shaded scarlet; centers yellow.



Breeder Tulips

Prices: 12 for \$1.75, 100 for \$12.50

BRONZE QUEEN. Outside of petals bronzy-buff tinted apricot; inside of petals golden bronze.

DILLENBURG. Handsome flowers are orange-red with bronzy-yellow edge. Inside glistening orange.

INDIAN CHIEF. One of the largest flowers in tulip-dom. Color is coppery-red flushed purple, effectively described as "mahogany."

LOUIS XIV. Dark purple flushed bronze, edged golden brown. Inside, petals are purple. An old favorite and outstanding.

Tulip Collection

A SPLENDID COLLECTION OF TULIPS IN FIVE POPULAR COLORS

ADVANCE—Orange-Scarlet • CITY OF HAARLEM—Red
CLARA BUTT—Pink • GOLDEN HARVEST—Yellow • WHITE GIANT—White
20 bulbs of each variety \$10.00 • 12 bulbs of each variety \$7.50
6 bulbs of each variety \$4.00

All are pictured on these pages. Varieties packed in individually labeled bags.



CLARA BUTT

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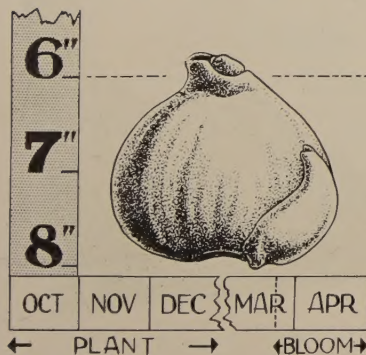
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GOLDEN HARVEST
CITY OF HAARLEM
WHITE GIANT
ADVANCE

HOW TO GROW TULIPS

See cultural directions for Daffodils (Page 1) for soil preparation. In heavy soils place a handful of sand beneath each bulb when planting. See adjoining chart for planting depth, planting and blooming seasons.



Parrot Tulips

Prices: 12 for \$2.00, 100 for \$15.00

BLUE PARROT. Strong stems carry immense fully-opened heliotrope-blue flowers with fringed petals.

FANTASY. The best-known parrot tulip. Elegant flowers are soft rose-pink streaked green, salmon inside.

RED CHAMPION. Cochineal-red flowers with a rosy "glow." A beautiful new introduction. Prices for this variety: 12 for \$2.50, 100 for \$17.50.

Botanical Tulips

Prices: 12 for \$2.00, 100 for \$15.00

CLUSIANA (Lady Tulip). Outer petals are cherry-red, inner petals white, giving the dainty flowers a candy-stick appearance.

FOSTERIANA RED EMPEROR. Huge dazzling vermillion-red flowers have yellow base. An exceptional novelty.



WHITE EXCELSIOR • YELLOW QUEEN • IMPERATOR • WEDGEWOOD

Muscari

MUSCARI HEAVENLY BLUE. Delightful bulbs for ground covers or as an edging for other bulb plantings. Flowers in tightly placed, long pointed clusters of clear blue. Plant 3 to 4 inches deep. 12 for 85c, 100 for \$6.50.

Ixias

MIXED. In many ways these colorful little bulb flowers resemble freesias although the flowers are much more

colorful, opening to star shape. The petals then reflex as the flowers age. Mixed colors. 12 for 75c, 100 for \$5.00.

MARINA BLUE. Good flowers on long stems are deep blue, passing to lavender. New. 12 for \$1.25, 100 for \$9.00.

Scillas

SCILLA CAMPANULATA. The finest of this dwarf group of bulbs, making a good show of color in shaded places with the little stems crowded with hanging bells in blue, pink, or white. Shade. Plant 3 inches deep. 12 for \$1.00, 100 for \$7.50.

ROSE QUEEN. Lovely pink flowers.

WHITE QUEEN. Pure glistening white.

BLUE EXCELSIOR. Clear lavender-blue.

Holland Hyacinths

Large "Exhibition" size bulbs: 45c each, 12 for \$4.50, 100 for \$30.00.

Bedding size: 35c each, 12 for \$3.50, 100 for \$25.00.

GRAND MAITRE. Deep lavender-blue. Dark stems harmonize with flower color.

KING OF THE BLUES. Dark blue with richness of purple. Spicy fragrance.

LA VICTOIRE. Produces fine spikes of deep carmine-red flowers.

L'INNOCENCE. Large spikes of pure white flowers have delicious fragrance.

PINK PEARL. Deep rose-pink flowers have paler rose edge.

YELLOW HAMMER. Pure yellow flowers on strong spikes.



HOW TO GROW HYACINTHS

Work the soil thoroughly to a depth of twelve inches. Set the bulbs six to eight inches deep and eight to ten inches apart. Keep the soil moist by sprinkling until the first rains.

The Finest Bulb for Cut Flowers

Dutch Iris

The finest spring-flowering bulb for cut flowers. When you cut the iris for indoors leave as much of the foliage as possible—this improves next year's bloom.

Prices: 12 for \$1.00, 100 for \$7.50

IMPERATOR—Deep blue, orange-yellow blotch on lip.

WEDGEWOOD—Fine early flowering variety with soft blue flowers.

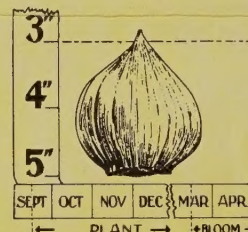
WHITE EXCELSIOR—Snow white with small orange blotch.

YELLOW QUEEN—Very tall, golden yellow. A popular variety.

NOTE: Wedgewood blooms with daffodils; all other varieties with tulips.

How to Grow Dutch Iris

Work soil thoroughly to 12 inches. See adjoining planting chart for planting depth, planting and blooming seasons. When blooms are gone, cut off flower stalks, leaving as much foliage as possible. Do not lift bulbs until foliage is entirely brown.



PINK PEARL

Baby Glads

These are the dainty "Orchid Gladiolus" entirely distinct from the garden varieties. The flowers are much smaller with clear colors, each petal showing a distinctive diamond shaped marking. Flower spikes are about 18 inches high. Plant 8 to 12 inches apart in a sunny place. 12 for \$1.50, 100 for \$10.00.

PEACH BLOSSOM. A uniform delicate pink.

THE BRIDE. White with pink or carmine markings. Very dainty.

SPITFIRE. Brilliant scarlet vermillion with small violet marks.

Freesias

Clusters of fragrant flowers in a beautiful variety of colors. Freesias may be grown outdoors in the garden where they are permanent bulbs in mild climates and may also be forced in the conservatory or in pots for longer stems and larger flowers for cutting. They will make a fine subject for sunny window boxes. Give plenty of water during growth.

PURITY. The favorite fragrant white.

MIXED. Rainbow assortment, white excluded.

Large bulbs:
12 for 75c, 100 for \$5.00



GRAND MAITRE



RANUNCULUS TECOLOTE GIANTS

Ranunculus

Popular double flowers of fine texture and lovely form and color. Unexcelled for bedding and cut flowers. They succeed best in a sunny place in a light fertile soil which has been well soaked the day before planting.

SEPARATE COLORS. Red shades, Yellow, Orange, White and Pink.
Large bulbs: 12 for \$1.25, 100 for \$9.00.

MIXED SHADES. All top quality bulbs. Will give a complete range of colors.
Extra large Jumbo size bulbs: 12 for \$1.50, 100 for \$10.00.
Large bulbs: 12 for 75c, 100 for \$5.00. Small bulbs: 100 for \$2.00.



Anemones

MONARCH DE CAEN. The finest strain of single-flowered Anemones. Taller growing with immense saucer-shaped flowers of the most brilliant and varied colors from pink, through beautiful shades of blue and purple to white and red. Large bulbs: 12 for 85c, 100 for \$6.00.

Prices for Anemones listed below—
Large bulbs: 12 for 95c, 100 for \$7.50.

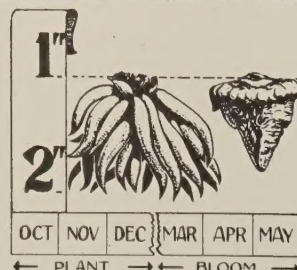
BLUE POPPY. A selected strain with large single attractive blue flowers.

HIS EXCELLENCY. A grand variety bearing the most brilliant scarlet flowers with a silvery-white base and black boss in center.

THE BRIDE. The best pure white.

ST. BRIGID. The finest strain of double anemones. Flowers are fully double and come in the same wide range of colors as the single type. They are a little nicer for cutting since the flowers have a greater fullness and substance.

PLANTING CHART FOR ANEMONES & RANUNCULUS





BELLINGHAM HYBRID LILIES

Hardy Lilies

BELLINGHAM HYBRIDS. Ideal flowers for cutting are borne on tall stems. Attractively spotted petals range through yellow, orange, and bright orange-red. 3 large bulbs packed in carton with planting instructions: \$1.50.

OLYMPIC HYBRIDS. Far superior to Regal Lily in form, size, and coloring. Flowers pure white or tinted pale pink. 3 large bulbs packed in carton with planting directions: \$1.50.

GARDEN OF LILIES. Ten large bulbs of favorite garden lilies packed in carton with individual planting instructions for each variety: \$3.50.

Calla Lilies

WHITE CALLA. The popular large pure white Calla. 35c each, 12 for \$3.50.

YELLOW CALLA. Rich yellow flowers; spotted foliage. 25c each, 12 for \$2.50.

PINK CALLA. Dainty dwarf variety with frosty pink flowers. 40c each, 12 for \$4.